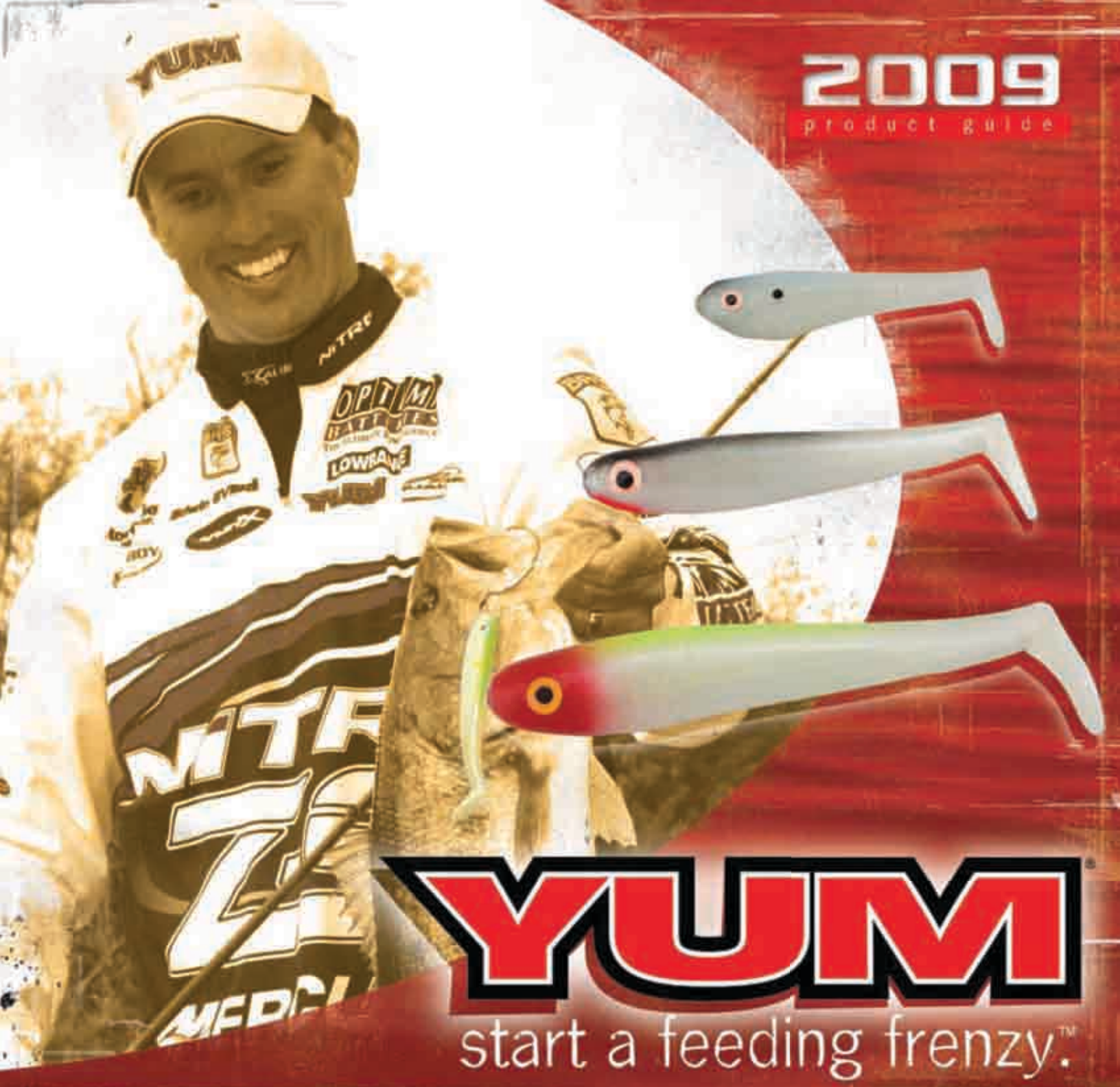


2009

product guide



YUM
start a feeding frenzy.™



Money Minnow

NEW!

Money Minnow

PRODUCT NUMBER	LENGTH	PACK COUNT	AVAILABLE COLORS
YMM3	3.5"	5	Available in all colors shown
YMM5	5.0"	4	Available in all colors shown
YMM6	6.5"	3	Available in all colors shown



(925) HOLOGRAM SHAD



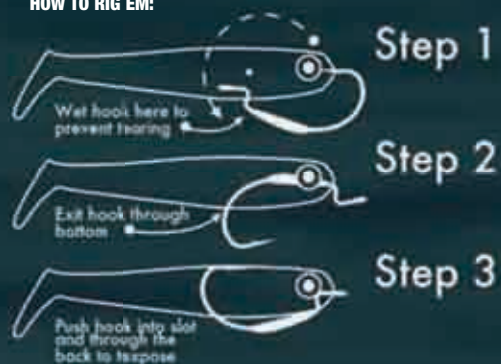
(926) TENNESSEE SHAD



(921) CLOWN

Built in hook slot for easier and more consistent rigging.

HOW TO RIG EM:



This new swimbait from YUM Bait Company is right on the money! With an ultra-realistic profile, natural swimming action and super-soft body, the YUM Money Minnow has proven itself irresistible to bass and other gamefish. A unique hook slot in the Money Minnow's belly allows for very efficient hooksets and at the same time facilitates straight rigging and true-running performance. The Money Minnow swims sweetly, even when reeled at a very slow speed, which can be the key to enticing strikes from heavyweight fish.



(900) RAINBOW TROUT



(909) PEARL/BLACK BACK



(919) RIVER SHAD



(924) HITCH



(906) PEARL



(910) HERRING



(920) BLUEGILL



(925) HOLOGRAM SHAD



(907) PEARL/CHARTREUSE BACK



(918) AYU



(921) CLOWN



(926) TENNESSEE SHAD



(927) FOXY SHAD™

Fat Money\$ Minnow

NEW!



(925) HOLOGRAM SHAD

Fat Money Minnow

PRODUCT NUMBER	LENGTH	HOOK SIZE	PACK COUNT	AVAILABLE COLORS
YFMM5	5"	7/0	2	All Colors

What do you get when you combine the alluring swimming action of a YUM Money Minnow with an extra thick baitfish profile? The YUM Fat Money Minnow. This trophy-getting swimbait comes packaged with keel weights and perfectly matched hooks, which allows for straight rigging and a high strike-to catch ratio. Like the original Money Minnow, this swimbait is super soft, has a hollow body section and comes in very natural color patterns.



Pack includes two 7/0 hooks and four specially designed nail weights.



(907) PEARL/CHARTREUSE BACK



(918) AYU



(927) FOXY SHAD



(900) RAINBOW TROUT



(909) PEARL/BLACK BACK



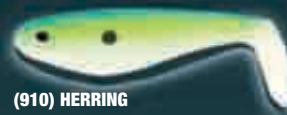
(919) RIVER SHAD



(928) HOLOGRAM GREEN



(906) PEARL



(910) HERRING



(925) HOLOGRAM SHAD



(929) HOLOGRAM BLACK

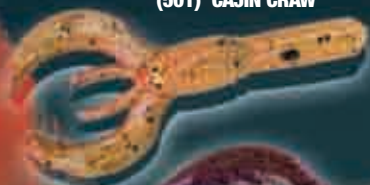
Money\$ Craw

NEW!

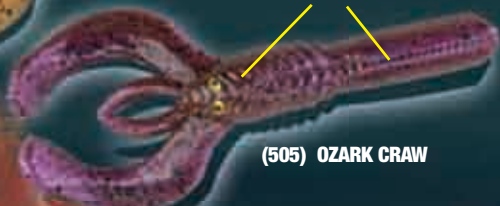
Money Craw

PRODUCT NUMBER	LENGTH	PACK COUNT	AVAILABLE COLORS
YMC2	2.75"	8	All colors shown
YMC3	3.75"	6	All colors shown
YMC4	4.75"	4	All colors shown

(501) CAJIN CRAW



Hand painted eyes and crawfish pattern

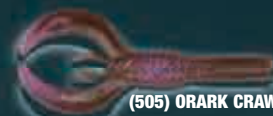


(505) OZARK CRAW



(506) RIVER CRAW

Swimmingly supple, like the YUM Money Minnow, the Money Craw combines the action of a swimbait with the enticing profile of a crawfish. Whether pitched on a Texas rig, swam on a jighead or fished as a trailer behind a BOOYAH Jig, this ultra-natural, **hand painted**, crawfish comes to life in the water. For tournament anglers, the YUM Money Craw is like money in the bank!



(505) OZARK CRAW



(501) CAJIN CRAW



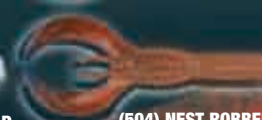
(503) MOLTING CRAW



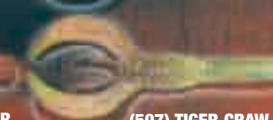
(506) RIVER CRAW



(502) DINERO SHAD



(504) NEST ROBBER



(507) TIGER CRAW

(09) WATERMELON SEED

(40) PLUM

(01) BLACK NEON

Every twitch of the line or hint of current brings the tail of a YUM Big Show

PaddleWorm to life, and an ultra narrow midsection and paddle-shaped tip cause the tail to stay upright as the worm settles. **"It does everything I want a plastic worm to do,** and the bass can't resist it," according to Terry Scroggins. The Big Show PaddleWorm comes in three sizes, ranging from 6 inches for jighead applications to 10 inches for serious trophy bass Texas-rigging.

YUM® Big Show™ PaddleWorm

Big Show Paddleworm

PRODUCT NUMBER	LENGTH	BAG COUNT	AVAILABLE COLORS
YBSPW6	6.0"	15	02, 04, 08, 09, 44, 142, 144, 147, 148, 149
YBSPW7	7.5"	12	01, 02, 04, 08, 09, 13, 40, 41, 43, 44, 142, 143, 144, 147, 148, 149
YBSPW10	10.0"	10	01, 02, 04, 08, 09, 13, 40, 41, 43, 44, 142, 143, 144, 147, 148, 149

(01) BLACK NEON

(02) WATERMELON RED FLAKE

(04) JUNEBUG

(08) GREEN PUMPKIN

(09) WATERMELON SEED

(13) RED SHAD

(40) PLUM

(41) RED BUG

(43) GRAPE RED FLAKE

(44) GREEN PUMPKIN / PURPLE FLAKE

(142) MARDI GRAS

(143) BLACK BLUE SHADOW

(144) GREEN PUMPKIN NEON

(147) BIG O CRAW™

(148) CAJUN NEON™

(149) COOTER BROWN™

(148) BIG O CRAW™

YUM® Big Show™ Craw

Big Show Craw

PRODUCT NUMBER	LENGTH	BAG COUNT
YBSC3	3.5"	8

Available in all colors shown

Terry Scroggins earned his "Big Show" name largely by flippin' dense grass mats and bringing huge limits to the scales. Therefore, it's no surprise that he designed the YUM Big Show Craw for that specific purpose.

(04) JUNEBUG

(135) PB&J

(06) CRAWDAD

(143) BLACK BLUE SHADOW

(08) GREEN PUMPKIN

(147) BIG O CRAW™

(13) RED SHAD

(148) CAJUN NEON™

(01) BLACK NEON

(02) WATERMELON RED FLAKE

(26) WHITE SILVER FLAKE

(149) COOTER BROWN™

YUM[®] Doozee[™]

NEW SIZE WITH
3 NEW COLORS!

(40) PLUM

(20) SMOKE RED
PEPPER

(142) MARDI GRAS

Taking the tantalizing fall and shape of a YUM Tube and adding the length and wag of a worm, **the YUM Doozee is a true best-of-both worlds lure** that's great for everything from dragging for giant Great Lakes smallmouths to punching mats for heavyweight Florida bass. Designed with a solid head to hold hooks in place and laced with LPT, this new bait from YUM is a Doozee, alright!

Doozee

PRODUCT NUMBER	LENGTH	BAG COUNT	AVAILABLE COLORS
YDZ5	5.5"	10	02, 04, 08, 09, 20, 40, 41, 44, 142, 144
YDZ6	6"	8	02, 04, 08, 09, 12, 20, 29, 41, 43, 131, 142, 206
YDZ8	8"	6	02, 04, 08, 09, 12, 20, 29, 41, 43, 131, 142, 206

(02) WATERMELON RED FLAKE

(04) JUNEBUG

(08) GREEN PUMPKIN

(09) WATERMELON SEED

(12) BLACK / BLUE TAIL

(20) SMOKE RED PEPPER

(29) CAROLINA PUMPKIN / CHARTREUSE TAIL

(40) PLUM
NEW!

(41) RED BUG

(43) GRAPE RED FLAKE

(44) GREEN PUMPKIN PURPLE FLAKE
NEW!

(131) BLACK / PINK TAIL

(142) MARDI GRAS

(144) GREEN PUMPKIN NEON
NEW!

(206) BLACK / CHARTREUSE SILVER FLAKE TAIL

YUM[®] CrawBug[™]

CrawBug

PRODUCT NUMBER	LENGTH	BAG COUNT
YCB2	2.5"	10
YCB3	3.25"	8

Available Colors: 01, 02, 03, 04, 05, 06, 07, 08, 09, 10, 11, 12, 20, 59, 60, 90



(01) BLACK NEON



(06) CRAWDAD



(02) WATERMELON RED FLAKE



(07) CAROLINA PUMPKIN



(03) TEQUILA SUNRISE



(08) GREEN PUMPKIN



(11) PUMPKIN PEPPER GREEN FLAKE



(59) GREEN PUMPKIN CHARTREUSE



(04) JUNEBUG



(09) WATERMELON SEED



(12) BLACK BLUE



(60) CRAWFISH GREEN FLAKE



(05) RED SHAD GREEN FLAKE



(10) GREEN PUMPKIN TEXAS RED



(20) SMOKE RED PEPPER



(90) WHITE PEPPER



(10) GREEN PUMPKIN TEXAS RED

A crawfish is to a bass what a steak is to a cowboy — the ultimate meal. The YUM CrawBug is nature re-created. This bait is designed with three-dimensional features never before seen in a soft plastic lure. Amazingly realistic detail, a specially designed hollow body and super-soft texture combine to imitate a fleeing crawfish perfectly. Add in our exclusive YUM Crawfish Formula Attractant plus salt and you have the most lifelike crawfish imitation ever designed. **Flip it, rig it or jig it. This bait does its job.**

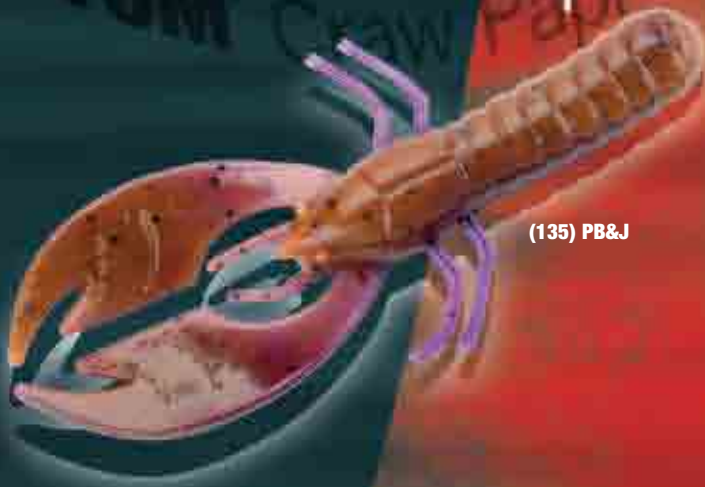
Bill Dance, host of "Bill Dance Outdoors," says the YUM CrawBug is his favorite soft plastic lure.



Bill Dance

YUM® Craw Papi™

YUM® Baby CrawBug™



(135) PB&J


(21) BLACK
BLUE FLAKE

Craw Papi

PRODUCT NUMBER	LENGTH	BAG COUNT	AVAILABLE COLORS
YCP2	2.75"	12	All colors except 26, 142, 147, 148
YCP3	3.75"	10	All colors
YCP4	4.5"	8	All colors

Baby CrawBug

PRODUCT NUMBER	LENGTH	BAG COUNT
YCB2	2.5"	15

Available Colors: 01, 08, 20, 21, 26, 92

The perfect crawfish imitation for finesse jigs. Designed to be thread on a jig hook, the Baby CrawBug will add a great profile to the jig and it will control the fall rate of the bait. Also great on a Texas rig. Especially for highly pressured fish!



(01) BLACK NEON



(26) WHITE SILVER FLAKE



(02) WATERMELON RED FLAKE



(95) MOTOR OIL NEON



(04) JUNEBUG



(135) PB&J



(06) CRAWDAD



(142) MARDI GRAS



(07) CAROLINA PUMPKIN



(143) BLACK BLUE SHADOW



(08) GREEN PUMPKIN



(147) BIG O CRAW™



(13) RED SHAD



(148) CAJUN NEON™



(01) BLACK NEON



(21) BLACK / BLUE FLAKE



(08) GREEN PUMPKIN



(26) WHITE SILVER FLAKE



(20) SMOKE RED PEPPER



(92) CAMO

The Craw Papi is durable, yet velvety soft to the touch. It has one of the most realistic shapes of any slim profile crawfish imitation. The natural, oversized pinchers, are filled with action. Because the Craw Papi features a solid tail, it makes a great jig trailer and can be equally effective on a Carolina or Texas rig.

YUM® Chunk™

YUM® Boogie Tail®

DELETING



Chunk

PRODUCT NUMBER	LENGTH	BAG COUNT
YC2	2.75"	8
YC3	3.5"	8

Available Colors: 01, 02, 06, 08, 09, 11, 21, 26, 33, 66, 69, 70, 92, 95, 110, 111, 133

Boogie Tail

PRODUCT NUMBER	LENGTH	BAG COUNT
YBT4	4.0"	20

Available Colors: 01, 27, 65, 83, 85, 104, 112, 113



(85) SMOKE GOLD FLAKE

The YUM Boogie® Tail

is designed with multiple rings to catch water, giving the trailer an enticing "up-n-down" action. This split-tail spinnerbait trailer is super-charged with YUM LPT (Live Prey Technology).

(95) MOTOR OIL NEON

YUM[®] Sookie[™]



(09) WATERMELON
SEED

YUM Sookie! A creature bait with swimming legs and a tube style tail and super charged with LPT that's great for Carolina riggin' or flippin'.



(01) BLACK NEON

(13) RED SHAD

(02) WATERMELON
RED FLAKE

(21) BLACK BLUE
FLAKE

(04) JUNEBUG

(41) RED BUG

(08) GREEN PUMPKIN

(92) CAMO

(09) WATERMELON
SEED

(95) MOTOR OIL
NEON

(01) BLACK NEON

(02) WATERMELON
RED FLAKE

(03) TEQUILA
SUNRISE

(04) JUNEBUG

(08) GREEN PUMPKIN

(09) WATERMELON
SEED

(11) PUMPKIN
PEPPER / GREEN
FLAKE

(13) RED SHAD

(14) DARK
GRASSHOPPER

(17) FIRETIGER

(21) BLACK
BLUE FLAKE

(26) WHITE SILVER
FLAKE

(34) TEXAS
SMOKE

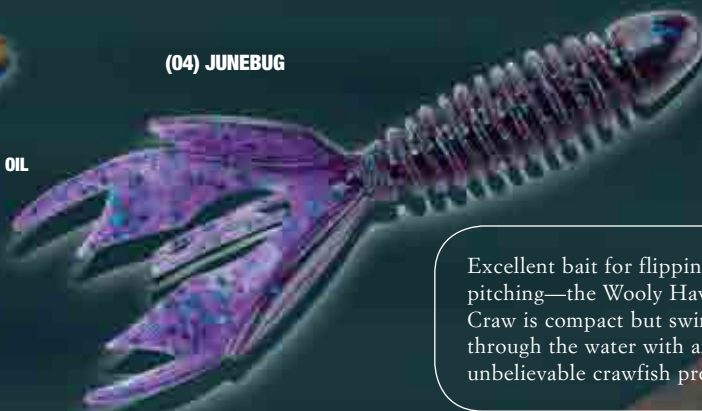
(60) CRAWFISH
GREEN FLAKE

Wooly HawgCraw

PRODUCT NUMBER	LENGTH	BAG COUNT
YWHC4	4.0"	8

Available Colors: 01, 02, 03, 04, 08, 09, 11, 13, 14, 17, 21, 26, 34, 60

(04) JUNEBUG



Excellent bait for flipping and pitching—the Wooly HawgCraw is compact but swims through the water with an unbelievable crawfish profile.

YUM Sookie

PRODUCT NUMBER	LENGTH	BAG COUNT
YS4	4.5"	8
YS5	5.5"	8

Available Colors: 01, 02, 04, 08, 09, 13, 21, 41, 92, 95

YUM[®] Wooly HawgCraw[™]

YUM® Woolly Hawgtail™

163



(01) BLACK NEON



(11) PUMPKIN PEPPER GREEN FLAKE



(02) WATERMELON RED FLAKE



(12) BLACK BLUE



(03) TEQUILA SUNRISE



(13) RED SHAD



(04) JUNEBUG



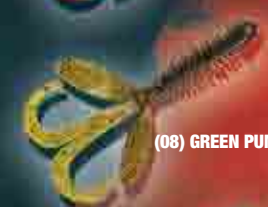
(14) DARK GRASSHOPPER



(05) RED SHAD GREEN FLAKE



(15) DARK WATERMELON



(08) GREEN PUMPKIN



(17) FIRETIGER



(09) WATERMELON SEED



(19) TEQUILA GREEN



(24) RED SHAD CHARTREUSE



(33) WATERMELON CANDY



(28) FALL CRAWFISH



(58) OZARK SMOKE



(29) CAROLINA PUMPKIN CHARTREUSE



(70) WATERMELON GOLD FLAKE



(30) GOBEE



(92) CAMO

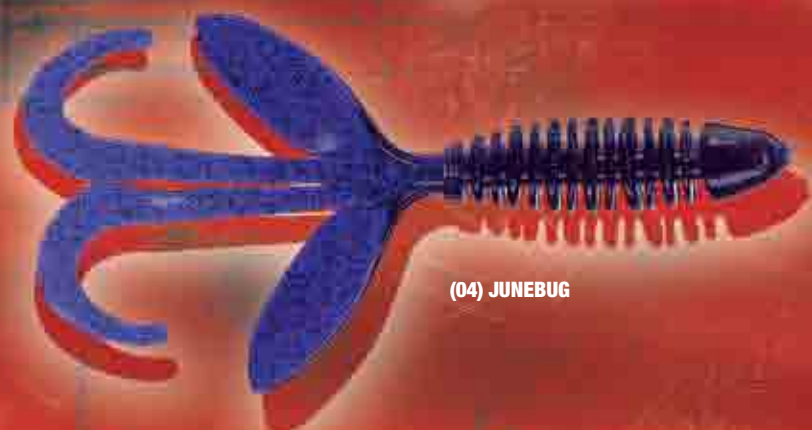
Woolly Hawgtail

PRODUCT NUMBER	LENGTH	BAG COUNT
YWH2	3.0"	10

Available Colors: 01, 02, 04, 08, 09, 11, 12, 13, 14, 15, 17, 24, 28, 30, 33, 58, 70

YWH3	4.5"	8
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Available Colors: 01, 02, 03, 04, 05, 08, 09, 11, 12, 13, 14, 15, 17, 19, 24, 28, 29, 30, 33, 58, 70, 92



(04) JUNEBUG

As the only creature bait you'll ever need, the Hawgtail fits its name. This is a big-time big-fish bait. It works equally well on a Carolina rig, or pitched and flipped on a Texas rig. The Hawgtail produces massive action and the Woolly body makes it truly unique.

YUM® Vibra King® Finesse Tube

(24) RED SHAD CHARTREUSE



Vibra King Finesse Tube

PRODUCT NUMBER	LENGTH	BAG COUNT
YFT3	3.5"	10

Available Colors: 01, 07, 17, 18, 20, 21, 22, 24, 25, 26, 70

(01) BLACK NEON



(15) DARK WATERMELON



(24) RED SHAD CHARTREUSE



(26) WHITE SILVER FLAKE



(03) TEQUILA SUNRISE



(17) FIRETIGER



(25) ALEWIFE



(70) WATERMELON GOLD FLAKE



(07) CAROLINA PUMPKIN



(18) GREEN PUMPKIN



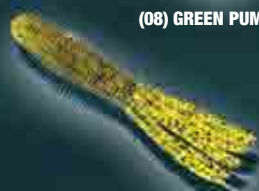
(08) GREEN PUMPKIN



(20) SMOKE RED PEPPER



(11) PUMPKIN PEPPER GREEN FLAKE



(21) BLACK BLUE FLAKE



(14) DARK GRASSHOPPER



(22) ARKANSAS SHINER



Vibra King Tube

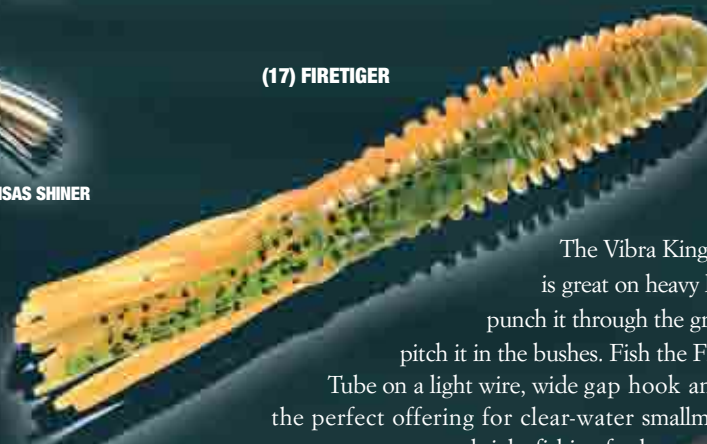
PRODUCT NUMBER	LENGTH	BAG COUNT
YVK3	3.5"	8

Available Colors: 08, 14, 17, 21, 26

YVK4	4.25"	8
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Available Colors: 01, 03, 08, 11, 14, 15, 17, 20, 21, 24, 26, 70

(17) FIRETIGER



The most unique tube on the market,

Vibra King Tubes are fully injected for excellent product consistency. The fine ribs create a unique feel and vibration and it also features a solid head for added durability and use with a Florida-rig weight.

The Vibra King Tube is great on heavy line—punch it through the grass or pitch it in the bushes. Fish the Finesse Tube on a light wire, wide gap hook and it's the perfect offering for clear-water smallmouths and sight-fishing for largemouths.

YUM® Vibra King® Tube

YUM[®] Tube



(01) BLACK NEON



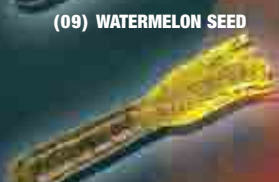
(04) JUNEBUG



(07) CAROLINA PUMPKIN



(09) WATERMELON SEED

(11) PUMPKIN PEPPER
GREEN FLAKE

(12) BLACK BLUE



(18) GREEN PUMPKIN



(20) SMOKE RED PEPPER



(21) BLACK BLUE FLAKE



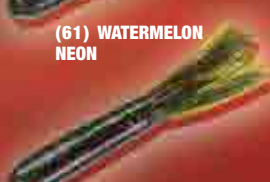
(26) WHITE SILVER FLAKE



(58) OZARK SMOKE

(59) GREEN PUMPKIN
CHARTREUSE

(60) CRAWFISH GREEN FLAKE

(61) WATERMELON
NEON(62) GREEN PUMPKIN
FIRECRACKER

(64) BLUEGILL

(70) WATERMELON
GOLD FLAKE(96) SMOKE/GOLD
SILVER FLAKE(97) GREEN PUMPKIN
PEPPER COPPER
FLAKE

(98) ERIE GREEN GOLD FLAKE



(99) CLEAR GREEN HI-PO



(100) SAND PEPPER



(142) MARDI GRAS

(144) GREEN PUMPKIN
NEON

YUM Tube — flippin' and pitchin' an oversized tube can be a very effective presentation. We've added YUM with LPT and heavy grain salt to make this the elite oversized tube in all of fishing.

Tube

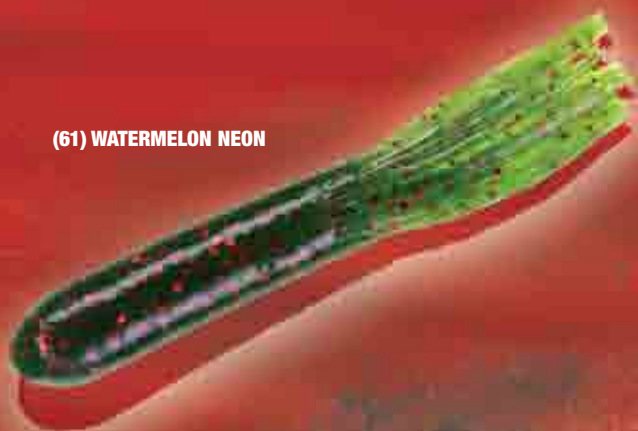
PRODUCT NUMBER	LENGTH	BAG COUNT
YMT3	3.0"	10

Available Colors: 01, 04, 07, 09, 11, 12, 18, 20, 26, 58, 59, 60, 61, 62, 64, 97, 142, 144

YMT4	4.0"	10
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Available Colors: 01, 04, 07, 09, 11, 12, 18, 20, 21, 26, 58, 59, 60, 61, 62, 64, 70, 96, 97, 98, 99, 100, 142, 144

(61) WATERMELON NEON

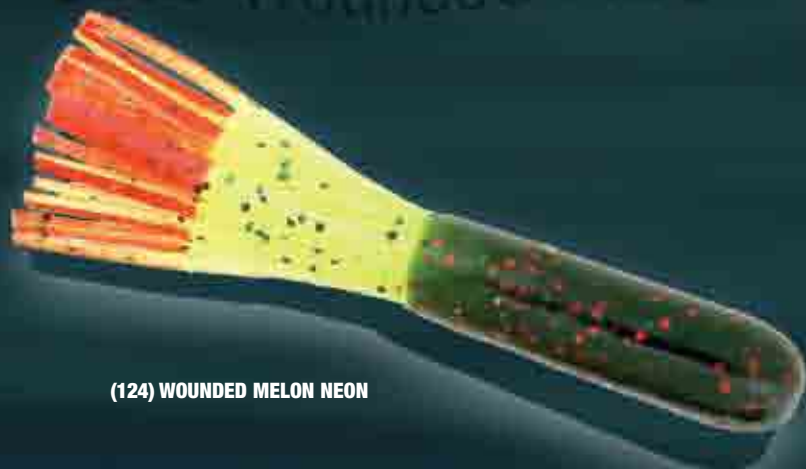


DELETING

DELETING

YUM[®] Wounded Tube[™]

YUM



(124) WOUNDED MELON NEON

Wounded Tube

PRODUCT NUMBER	LENGTH	BAG COUNT
YWMT3	3"	8
YWMT4	4"	8

Available Colors: 123, 124, 125, 126, 127, 128



(123) WOUNDED PUMPKIN



(124) WOUNDED MELON NEON



(125) WOUNDED SHAD



(126) WOUNDED SMOKE NEON



(127) WOUNDED BLUEGILL

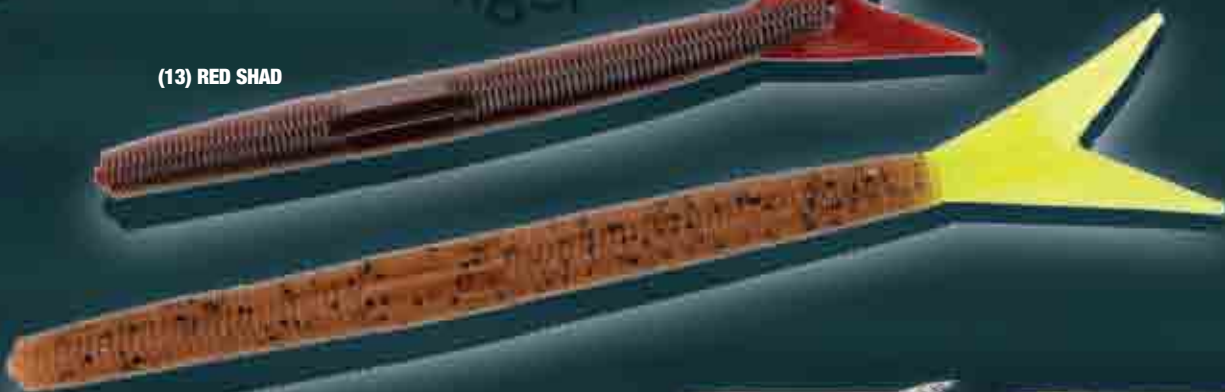


(128) WOUNDED JUNEBUG

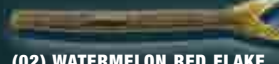
YUM[®] Forktail Dinger[™]



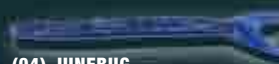
(13) RED SHAD



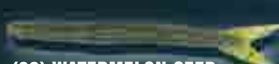
(29) CAROLINA PUMPKIN /
CHARTREUSE



(02) WATERMELON RED FLAKE



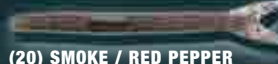
(04) JUNEBUG



(09) WATERMELON SEED



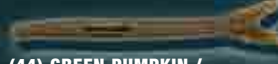
(13) RED SHAD



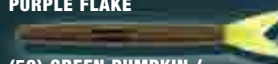
(20) SMOKE / RED PEPPER



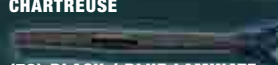
(29) CAROLINA PUMPKIN /
CHARTREUSE



(44) GREEN PUMPKIN /
PURPLE FLAKE



(59) GREEN PUMPKIN /
CHARTREUSE



(73) BLACK / BLUE LAMINATE



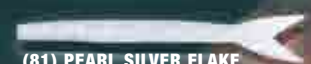
(74) WATERMELON PEARL
LAMINATE



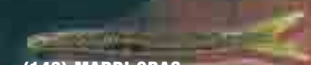
(75) SMOKE PEARL LAMINATE



(76) BUMBLE BEE SWIRL



(81) PEARL SILVER FLAKE



(142) MARDI GRAS

Forktail Dinger

PRODUCT NUMBER	LENGTH	BAG COUNT
YFD4	4.5"	10
YFD6	6"	8

Available Colors: 02, 04, 09, 13, 20, 29, 44, 59, 73, 74, 75, 76, 81, 142



YD7
(02) WATERMELON / RED FLAKE

YD6
(04) JUNEBUG

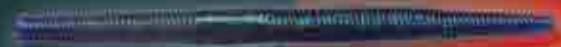
YD5
(76) BUMBLEBEE SWIRL

YD4
(29) CAROLINA PUMPKIN
CHARTREUSE

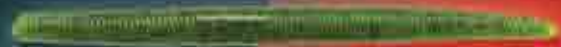
YD3
(75) SMOKE PEARL LAMINATE



(02) WATERMELON / RED FLAKE



(04) JUNEBUG



(09) WATERMELON SEED



(11) PUMPKIN PEPPER / GREEN FLAKE



(13) RED SHAD



(20) SMOKE RED PEPPER



(21) BLACK / BLUE FLAKE



(29) CAROLINA PUMPKIN / CHARTREUSE



(32) CHARTREUSE PEPPER



(33) WATERMELON CANDY



(44) GREEN PUMPKIN / PURPLE FLAKE



(58) OZARK SMOKE



(59) GREEN PUMPKIN CHARTREUSE



(67) COTTON CANDY



(70) WATERMELON GOLD FLAKE

Dinger

PRODUCT NUMBER	LENGTH	BAG COUNT	AVAILABLE COLORS
YD3	3.0"	20	02, 04, 09, 11, 20, 29, 32, 33, 44, 58, 59, 67, 70, 73, 74, 75, 79, 81, 142, 144
YD4	4.0"	15	All colors
YD5	5.0"	12	All colors
YD6	6.0"	7	02, 04, 09, 13, 29, 33, 44, 59, 72, 73, 74, 75, 76, 77, 81, 110, 142, 144
YD7	7.0"	7	02, 04, 09, 13, 29, 33, 44, 59, 72, 73, 74, 75, 76, 77, 81, 110, 142, 144



(72) BLACK NEON SILVER



(73) BLACK BLUE LAMINATE



(74) WATERMELON PEARL LAMINATE



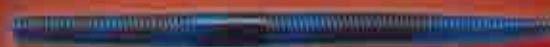
(75) SMOKE PEARL LAMINATE



(76) BUMBLEBEE SWIRL



(77) BUBBLE GUM LEMON SWIRL



(78) BLACK BLUE SWIRL



(79) GLIMMER BLUE PEPPER



(81) PEARL SILVER FLAKE



(110) BLACK



(134) SAND



(142) MARDI GRAS



(144) GREEN PUMPKIN NEON

YUM[®] Houdini Shad

(88) BLACK BLUE
FLAKE PEARL

(02) WATERMELON / RED FLAKE

(09) WATERMELON SEED

(11) PUMPKIN PEPPER / GREEN FLAKE

(22) ARKANSAS SHINER

(30) GOBEE

(32) CHARTREUSE PEPPER

(34) TEXAS SMOKE

(79) GLIMMER BLUE PEPPER

(83) PEARL WHITE

(84) SMOKED SHAD

(85) SMOKE GOLD FLAKE

(86) BLACK BACK CLEAR PEPPER

(87) BLACK NEON PEARL

(88) BLACK BLUE FLAKE PEARL

(89) CAMO PEARL

Quartered Paddle Tail
Imitates Spinnerbait

Full Paddle Tail
Slow Fall

Open Paddle Tail
Fast Fall

Traditional V-Tail

With one twitch of the rod tip **the Houdini Shad comes to life with a very erratic swimming action.** This bait is unique in that you can modify the tail four ways to fit just about any presentation you need.

Houdini Shad

PRODUCT NUMBER	LENGTH	BAG COUNT
YHS5	5.0"	10

Available Colors: 02, 09, 11, 22, 30, 32, 34, 79, 83, 84, 85, 86, 87, 88, 89

(02) WATERMELON RED FLAKE

(04) JUNEBUG

(08) GREEN PUMPKIN

(09) WATERMELON SEED

(20) SMOKE RED PEPPER

(27) WHITE

(37) BUBBLE GUM

(44) GREEN PUMPKIN / PURPLE FLAKE

(67) COTTON CANDY

(70) WATERMELON GOLD FLAKE

(71) WATERMELON BLUE FLAKE

(142) MARDI GRAS

(144) GREEN PUMPKIN NEON

Houdini Worm

PRODUCT NO.	LENGTH	BAG COUNT	AVAILABLE COLORS
YHW6	6.0"	15	02, 04, 08, 09, 20, 27, 37, 44, 67, 70, 71, 142, 144
YHW4	4.0"	20	02, 04, 08, 09, 20, 44, 67, 70, 71, 142, 144

(04) JUNEBUG

YUM[®] Houdini Worm

YUM® JitterWorm™

(38) SHERBET



Jitterworm

PRODUCT NUMBER	LENGTH	BAG COUNT
YJW7	7.0"	15

Available Colors: 01, 08, 09, 17, 27, 36, 37, 38, 39, 57, 76, 78, 110, 134

(01) BLACK NEON



(08) GREEN PUMPKIN



(09) WATERMELON SEED



(17) FIRETIGER



(27) WHITE



(36) BULLFROG



(37) BUBBLE GUM



(38) SHERBET



(39) LEMON



(57) LIMETREUSE



(76) BUMBLEBEE SWIRL



(78) BLACK BLUE SWIRL



(110) BLACK



(134) SAND



YUM

You won't find a plastic bait that can produce more spring bites. **The Floatin' Jitterworm** can be worked over, around and in any type of cover.

YUM[®] Ribbontail™



(11) PUMPKIN PEPPER /
GREEN FLAKE

Ribbontail

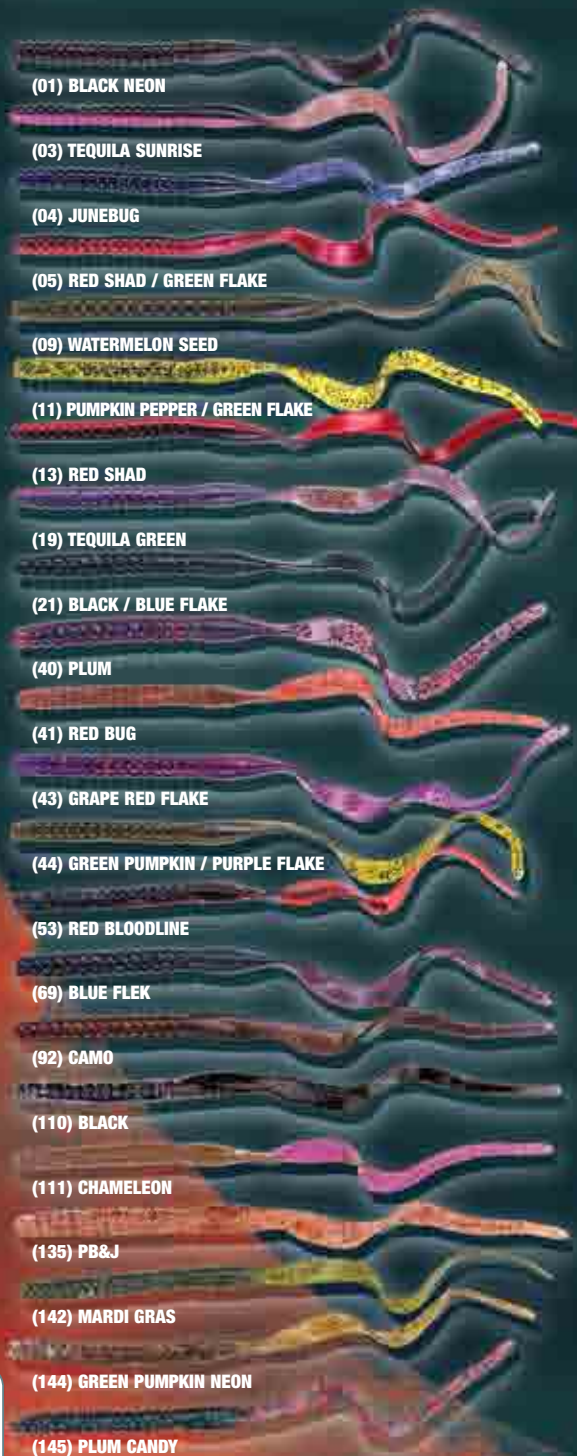
PRODUCT NUMBER	LENGTH	BAG COUNT	AVAILABLE COLORS
YRT6	6.0"	15	All Colors
YRT7	7.5"	15	All Colors
YRT10	10.0"	10	All Colors except 53

YUM[®] RibWorm™

Rib Worm

PRODUCT NUMBER	LENGTH	BAG COUNT
YRW4	4.0"	15
YRW6	6.0"	15

Available Colors: 02, 04, 05, 08, 09, 11, 20, 31, 34, 35, 40, 41, 58, 67, 69, 70, 71, 110



(01) BLACK NEON

(03) TEQUILA SUNRISE

(04) JUNEBUG

(05) RED SHAD / GREEN FLAKE

(09) WATERMELON SEED

(11) PUMPKIN PEPPER / GREEN FLAKE

(13) RED SHAD

(19) TEQUILA GREEN

(21) BLACK / BLUE FLAKE

(40) PLUM

(41) RED BUG

(43) GRAPE RED FLAKE

(44) GREEN PUMPKIN / PURPLE FLAKE

(53) RED BLOODLINE

(69) BLUE FLEK

(92) CAMO

(110) BLACK

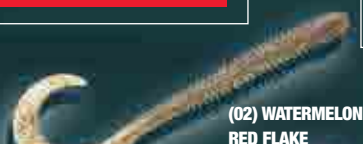
(111) CHAMELEON

(135) PB&J

(142) MARDI GRAS

(144) GREEN PUMPKIN NEON

(145) PLUM CANDY



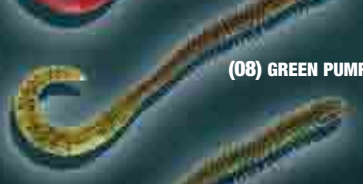
(02) WATERMELON
RED FLAKE



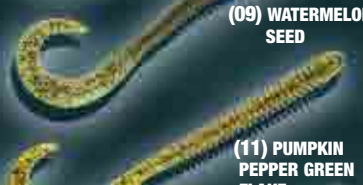
(04) JUNEBUG



(05) RED SHAD
GREEN FLAKE



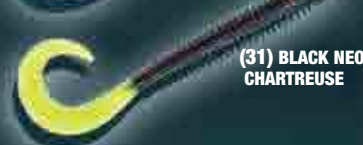
(08) GREEN PUMPKIN



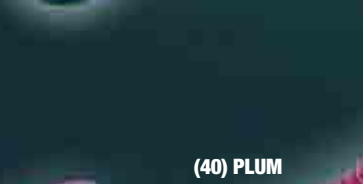
(09) WATERMELON
SEED



(11) PUMPKIN
PEPPER GREEN
FLAKE



(20) SMOKE RED
PEPPER



(31) BLACK NEON
CHARTREUSE



(40) PLUM



(41) RED BUG



(58) OZARK SMOKE



(67) COTTON CANDY



(69) BLUE FLEK



(70) WATERMELON
GOLD FLAKE



(110) BLACK



(40) PLUM

The Rib Worm's ringed segments capture air bubbles and release them under the water, creating a very lifelike presentation. A thick head adds more hooking power, and the oversized curl tail creates vibration. This bait works great in any water clarity and fishes best on a Texas rig.

YUM Lizard™

The YUM Lizard's legs and thin ribbon tail produce an irresistible swimming action. Equally important in this lizard is the super soft texture that ensures solid hooksets and lifelike color reproduction. This isn't just a springtime bait. It's an anytime bait.

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(01) BLACK NEON



(02) WATERMELON
RED FLAKE



(04) JUNEBUG



(07) CAROLINA
PUMPKIN



(08) GREEN
PUMPKIN



(09) WATERMELON
SEED



(11) PUMPKIN PEPPER
GREEN FLAKE



(12) BLACK BLUE



(27) WHITE



(29) CAROLINA
PUMPKIN CHARTREUSE



(31) BLACK NEON
CHARTREUSE



(32) CHARTREUSE
PEPPER



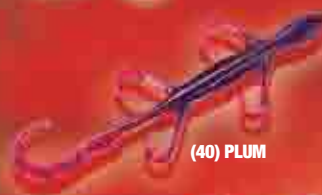
(33) WATERMELON
CANDY



(34) TEXAS SMOKE



(35) SOUR GRAPE



(40) PLUM



(41) RED BUG



(44) GREEN PUMPKIN
PURPLE FLAKE



(45) GOURD GREEN



(46) PUMPKIN
PEPPER / RED FLAKE



(58) OZARK
SMOKE



(60) CRAWFISH
GREEN FLAKE



(67) COTTON
CANDY



(68) ELECTRIC
BLUE



(69) BLUE FLEK



(70) WATERMELON
GOLD FLAKE



(71) WATERMELON
BLUE FLAKE



(92) CAMO



(110) BLACK



(135) PB&J



(02) WATERMELON
RED FLAKE

Lizard

PRODUCT NO.	LENGTH	BAG COUNT	AVAILABLE COLORS
YL4	4.0"	15	See below.

Available Colors: 02, 04, 08, 09, 27, 29, 44, 110, 135

YL6	6.0"	10	All colors
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YUM® Zellamander™

(01) BLACK NEON

(02) WATERMELON / RED FLAKE

(04) JUNEBUG

(07) CAROLINA PUMPKIN

(08) GREEN PUMPKIN

(09) WATERMELON SEED

(11) PUMPKIN PEPPER / GREEN FLAKE

(12) BLACK BLUE

(14) DARK GRASSHOPPER

(27) WHITE

(29) CAROLINA PUMPKIN / CHARTREUSE

(31) BLACK NEON / CHARTREUSE

(32) CHARTREUSE PEPPER

(33) WATERMELON CANDY

(35) SOUR GRAPE

(40) PLUM

(41) RED BUG

(44) GREEN PUMPKIN / PURPLE FLAKE

DELETING



Danny Hisaw, of Valliant, Okla., caught a 13.4 lb. largemouth — one of the largest caught in Oklahoma history — on Broken Bow Reservoir on March 3, 2004 with a YUM 7" Watermelon Red Flake Zellamander.

YUM® Muy Grub™



Muy Grubs

PRODUCT NO.	LENGTH	BAG COUNT
3" MUY GRUB		
YMG3	3.0"	20
4" MUY GRUB		
YMG4	4.0"	20
MUY GRANDE GRUB		
YMG6	4.0"	20
MUY TWINTAIL GRUB		
YMTG4	4.0"	20

Available Colors: 02, 07, 09, 11, 18, 20, 21, 32, 58, 79, 81, 114, 136, 137



Excellent for both largemouth and smallmouth. The twintail skirted Gonzo Grub is designed to be fished on a standard or football style jighead. Super-charged with LPT and salt, the Gonzo Grub's skirt and body are molded as one piece ensuring consistent product quality.



Gonzo Grub

PRODUCT NUMBER	LENGTH	BAG COUNT
YGG4	4.0"	10
YGG5	5.0"	10

Available Colors: 01, 02, 09, 11, 13, 18, 21, 32, 64, 74, 81, 114, 136, 137



YUM® Gonzo Grub™

(01) BLACK NEON



(17) FIRETIGER



(27) WHITE



(39) LEMON

(49) PUMPKIN
GREEN FLAKE /
ORANGE

(50) CHARTREUSE

(51) BROWN
ORANGE(52) CHARTREUSE
BLACK CORE(53) RED
BLOODLINE

(54) LIME CORE



(55) PURPLE

(56) CHARTREUSE
SILVER FLAKE(65) SMOKE
SILVER FLAKE

(83) PEARL WHITE

(94) JUNEBUG
CHARTREUSE

(95) MOTOR OIL NEON



(104) CHARTREUSE PEARL



(105) BLACK SILVER



(106) BUMBLE BEE



(107) PINK BLUSH



(108) HOT PEACH

(109) BUTTERSCOTCH
CHARTREUSE

(142) MARDI GRAS

(210) AVOCADO
RED FLAKE
CHARTREUSE

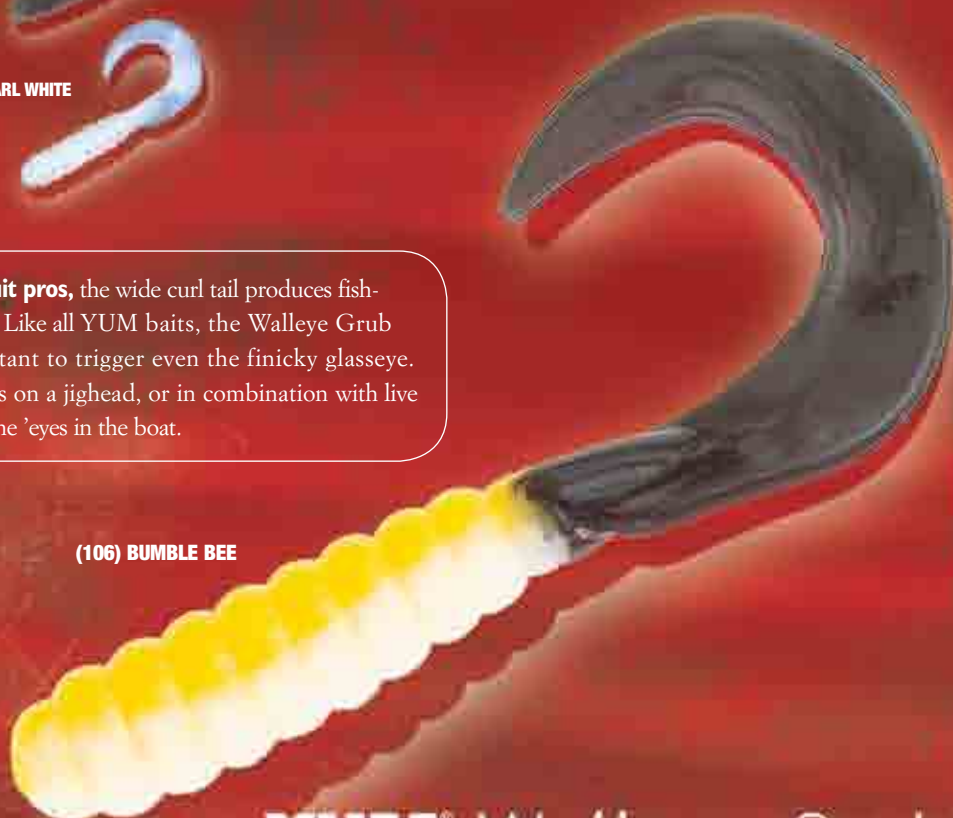
Designed by top walleye circuit pros, the wide curl tail produces fish-attracting vibration and action. Like all YUM baits, the Walleye Grub is fortified with YUM attractant to trigger even the finicky glassieye. Fish it vertically over the flats on a jighead, or in combination with live bait and you're sure to put some 'eyes in the boat.

Walleye Grub

PRODUCT NO.	LENGTH	BAG COUNT
YWG3	3.0"	25
YWG4	4.0"	20

Available Colors: 01, 17, 27, 39, 49, 50, 51, 52, 53, 54, 55, 56, 65, 83, 94, 95, 104, 105, 106, 107, 108, 109, 142, 210

(106) BUMBLE BEE



YUM Walleye Grub

YUM® Wooly Curltail™



1.5" Wooly Curltail

PRODUCT NO.	LENGTH	BAG COUNT
YWC1	1.5"	20

Available Colors: 12, 17, 24, 26, 27, 29, 95, 129, 130, 131, 132, 206, 213, 219

YUM® Vibra King® Tube



2" Vibra King Tube

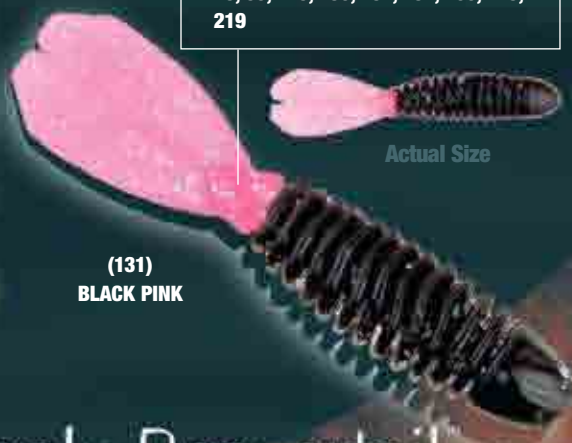
PRODUCT NO.	LENGTH	BAG COUNT
YVK2	2.0"	20

Available Colors: 12, 17, 26, 27, 95, 129, 130, 131, 132, 206, 213, 219

1.5" Wooly Beavertail

PRODUCT NO.	LENGTH	BAG COUNT
YWB1	1.5"	20

Available Colors: 12, 17, 24, 26, 27, 29, 95, 129, 130, 131, 132, 206, 213, 219



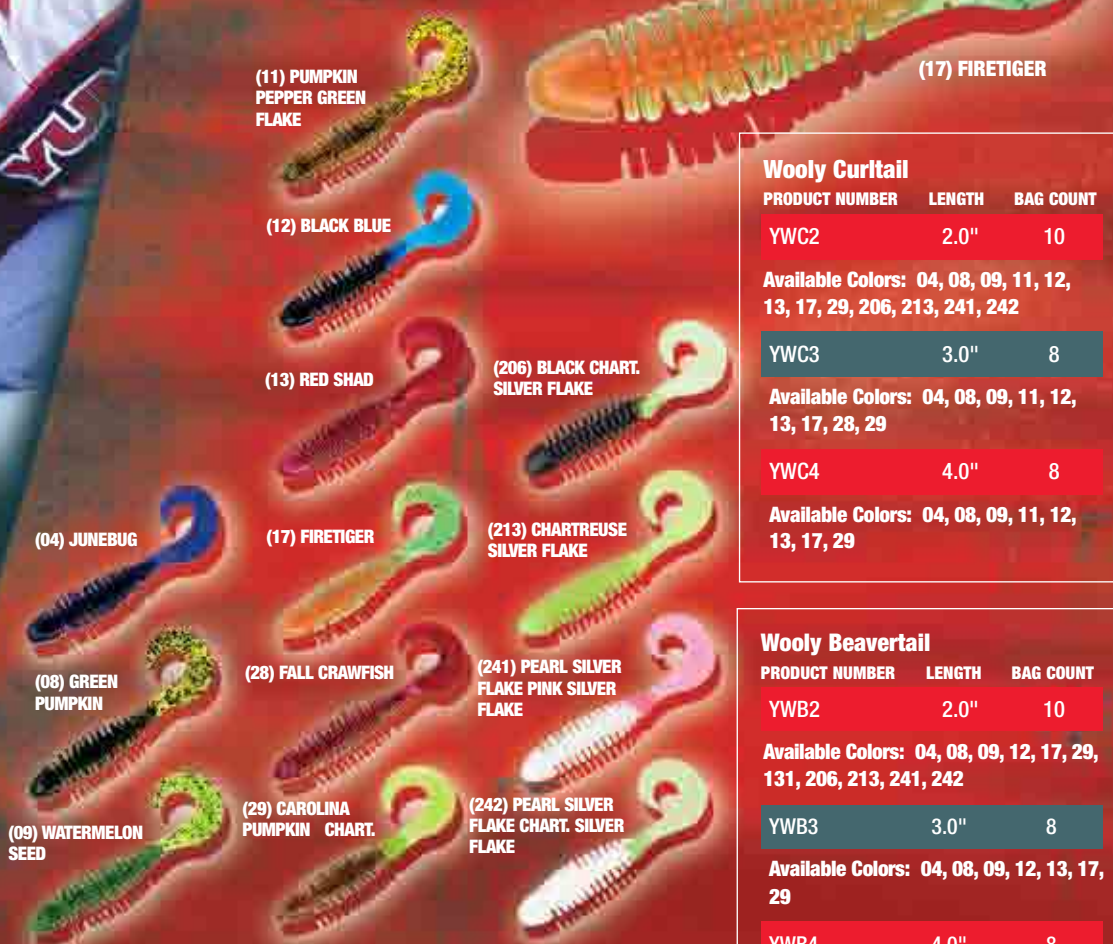
YUM® Wooly Beavertail™

Todd Huckabee, crappie tournament champion, relies on YUM's Wooly Baits when money is on the line.

YUM Wooly Baits and Grubs are effective for crappie, walleye and all other panfish. They have oversized tails and ribs that create a unique vibration and cause a tremendous water displacement that attracts fish.

Competitive crappie anglers have confidence in all YUM baits because they're super-charged with LPT.

YUM Wooly Curltail™



Wooly Curltail

PRODUCT NUMBER	LENGTH	BAG COUNT
YWC2	2.0"	10

Available Colors: 04, 08, 09, 11, 12, 13, 17, 29, 206, 213, 241, 242

YWC3	3.0"	8
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Available Colors: 04, 08, 09, 11, 12, 13, 17, 28, 29

YWC4	4.0"	8
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Available Colors: 04, 08, 09, 11, 12, 13, 17, 29

Wooly Beavertail

PRODUCT NUMBER	LENGTH	BAG COUNT
YWB2	2.0"	10

Available Colors: 04, 08, 09, 12, 17, 29, 131, 206, 213, 241, 242

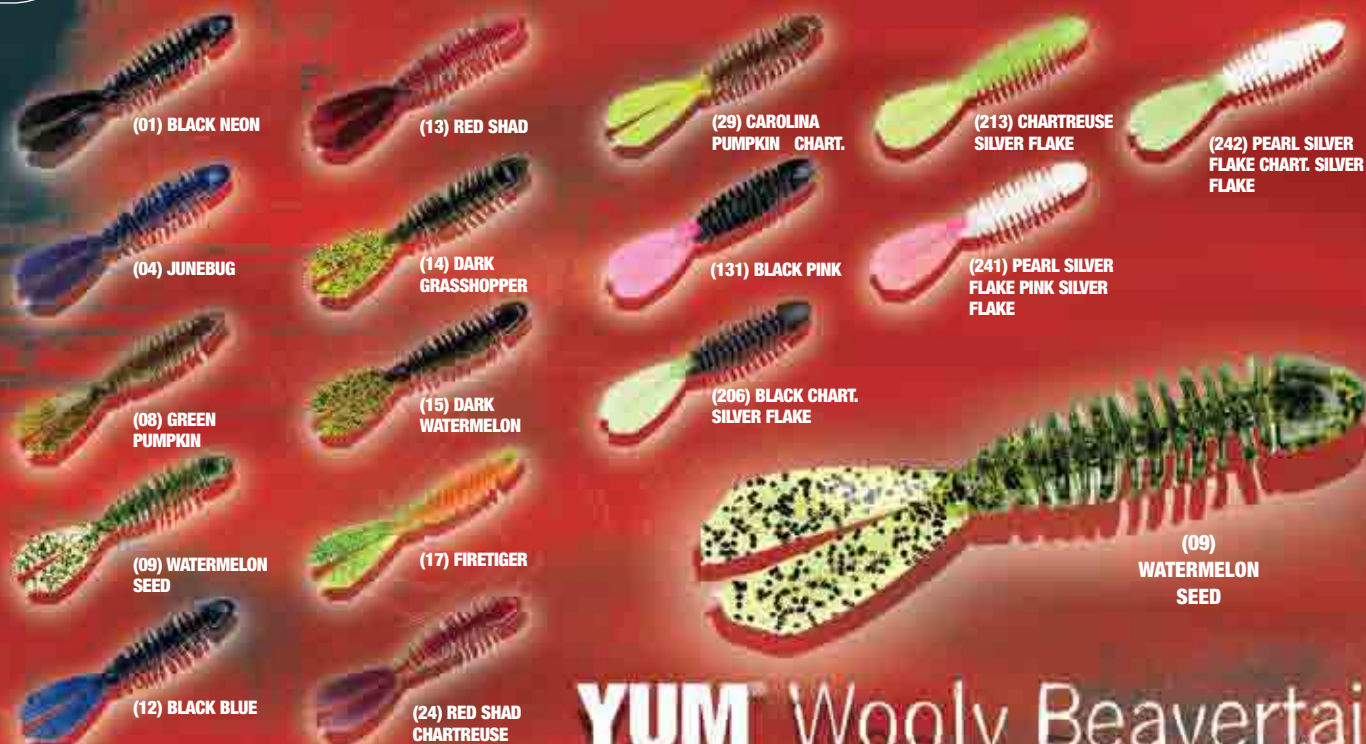
YWB3	3.0"	8
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Available Colors: 04, 08, 09, 12, 13, 17, 29

YWB4	4.0"	8
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Available Colors: 01, 04, 08, 09, 12, 14, 15, 17, 24, 29

Ideal for flipping, the Beavertail creates an unusual profile in the water. It features a unique large-rib design for great vibration and a very thick head for easy rigging.



YUM Wooly Beavertail™

YUM® G-Shad™

(227) MULLET GLASS



(200) FIRETIGER

(203) CHARTREUSE / SILVER FLAKE

(229) GOLDEN SHINER GLASS

(230) SHAD GLASS

(250) OPAQUE CHARTREUSE

(251) PEARL BLUE BACK

(252) PEARL BLACK BACK

(253) WHITE

(254) PEARL

G-Shad

PRODUCT NUMBER LENGTH BAG COUNT

YGS4 4.0" 5

Available Colors: 200, 225, 226, 227, 228, 229, 230, 251, 252, 254

YGS6 6.0" 3

Available Colors: 213, 225, 227, 228, 229, 250, 251, 252, 253, 254

(225) SPECKLED GLASS

(226) RAINBOW GLASS

(227) MULLET GLASS

(228) DOLPHIN GLASS

Glass Minnows are a favorite of big red fish and trout. This series imitates the glass minnow with crystal clear bodies and fantastic decoration packages making them very life-like. The YUM G-Shad is a great bait for both salt water and large freshwater species!

(232) BLACKENED DISCO MINNOW



Samurai Shad & Curltail

PRODUCT NUMBER LENGTH BAG COUNT

YSC3 (curltail) 3.0" 10

YSS4 (shad) 4.0" 10

Available in all colors

The Samurai Shad and Samurai Curltail feature unbelievable detail with textured body graphics, gill plates and eye sockets combined with a proven fish-catching shad or curltail and the latest color combinations make these two of the hottest saltwater baits.

YUM® Samurai Curltail™

(200) FIRETIGER

(201) STRAWBERRY WHITE

(202) GLOW CHARTREUSE

(203) GLOW FIRETAIL

(205) PURPLE BLUE FLAKE WHITE

(206) BLACK CHARTREUSE

(208) CHARTREUSE HOLOGRAM

(210) AVOCADO RED FLAKE CHARTREUSE

(231) DISCO MINNOW

(232) BLACKENED DISCO MINNOW

(233) SEASICK DISCO MINNOW

(234) LUCKY MINNOW

(235) SILVER / CHARTREUSE

(236) SPECKLED GRAPE CHARTREUSE

(237) PUMPKIN / CHARTREUSE

(238) SILVER NEON PEPPER / CHARTREUSE

(234) LUCKY MINNOW

YUM® Samurai Shad™

